

Martín Priotti

Software Designer. UI Developer.

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Featured experience



Trip Ventures | UX Engineer

Various industries • Aug 2020 – Present

Trip Ventures is a holding group that invests in green energy, AI, hospitality, and aerospace industries. I helped build a wide range of products, including Andiago, InvisiPay, WeCare, HYP3R, and Nicer. Over the years, I’ve taken on various roles, such as lead product designer and team leader. Currently, I work as a UX engineer, with responsibilities ranging from defining product needs and designing the entire experience to developing the final solution. As the lead frontend developer, I work with both web and native mobile technologies, and contribute to the ongoing development of our AI technologies.



Coderhouse | UX Lead

Education • Apr 2023 – Dec 2024 (10 mo)

At Coderhouse, I led the UX team, rebuilt the design system, and redesigned the educational platform and marketplace, optimizing for sales conversion and improving the user experience for students and teachers.



Despegar | UX/UI Designer

Travel • Mar 2019 – Jun 2020 (1 yr 4 mo)

My responsibility was to improve the company's supplier platform, working alongside product analysts, UX researchers, writers, designers, and developers, being Design Thinking the core methodology. My deliverables ranged from detailed research documentation to complex product prototypes. I also contributed to the development of Despegar's new brand and the maintenance of its design system.



Grupo JPG | Web Designer, Front-end Developer & PL

Advertising • May 2015 – Feb 2019 (3 yr 10 mo)

Independent | Software Designer & UI Developer

2014 – Present (10+ yr)

Studies

Acamica | UX/UI Design Career

Class of 2018

ISSD | Web Design Senior Technician

2014 – 2015

Honors

Awwwards | Honorable Mention

Self Portfolio – Mar 30, 2023

Buska Hub – Sep 5, 2017

Self Portfolio – May 8, 2017

Portfolio

 martinpriotti.dev

Skills

UX & UI

- Design thinking
- User research
- Market research
- Visual design
- Prototyping
- Motion design
- Heuristic evaluation
- Usability testing
- Design systems
- Atomic design

Programming

- JavaScript
- Node
- React & React Native
- Next
- Vite
- Expo
- Express
- MongoDB
- HTML & Sass / CSS
- Git

Software

- Adobe Illustrator & Photoshop
- Figma / Sketch
- Blender
- Spline
- Visual Studio
- Postman

Languages

- Spanish (Native)
- English